**[Surgeon Name or Hospital Name] Performs Advanced Spinal Reconstruction Procedure**

*Total Disc Replacement (TDR) technology offers a surgical alternative to spinal fusions*

CITY, STATE (Month, Year) - Dr. [Surgeon Name], Spine Surgeon at [Hospital Name], recently implanted Centinel Spine’s clinically proven pro**disc**® C. The pro**disc** C is a Total Disc Replacement (TDR) that offers a surgical alternative to spinal fusions. This technology works to relieve pain in patients suffering from a degenerated spinal disc while enabling motion over the long term at the diseased spinal segment, and reducing adjacent-level degeneration and re-operations[[1]](#footnote-1).

As spine treatments continue to make advancements through innovative technologies and motion preserving techniques, patients are seeking out alternatives to fusions. [Surgeon Name] at [Hospital], discussed the previous treatment options available: “The [Hospital] offers a comprehensive wellness program and multi-disciplinary treatment modalities ranging from physical therapy, non-surgical care such as injections to surgical procedures. Most patients recover a pain-free life with conservative care, however a small fraction require the additional intervention of surgical treatment. [Hospital] and [Surgeon Name] have committed to invest in newer treatments to ensure we can provide patients with optimal care solutions. By offering comprehensive care solutions, [Hospital] is able to meet the needs of our patients close to home rather than requiring them to search out of the area for surgical solutions.”

The pro**disc** C was first utilized in 2002 and was broadly introduced outside the United States by 2006. The product was approved by the Food and Drug Administration (FDA) for use in the United States in August 2007. A pro**disc** C IDE clinical study was conducted to evaluate Total Disc Replacement surgery compared to Anterior Cervical Discectomy & Fusion (ACDF was the previous ‘standard of care’ for patients with cervical degenerative disc disease). The study demonstrated that pro**disc** C surgery is a safe and effective alternative to fusion surgery for qualified patients.

The pro**disc** design is the most studied total disc replacement technology in the world, and has been validated with over 429 published studies reporting on over 14,000 patient experiences. Over 125,000 pro**disc** implantations have taken place around the world making pro**disc** the most frequently implanted total disc technology. pro**disc** C has been demonstrated to be safe and effective, with long-term studies showing that patients are 4x less likely to experience a spinal re-operation compared to ACDF after 7 years.

For today’s patient looking forward to a speedy recovery to an active life-style, pro**disc** C is a powerful treatment option worthy of consideration for appropriate patients.

Additional information regarding pro**disc** can be found at [**www.aboutthespine.com**](http://www.aboutthespine.com).

For more information about Total Disc Replacement or general spine surgery, please visit: [Practice Website Link] or call [Practice Phone #].

**About [Hospital]:**

[insert standard language used for other press releases]

**About Centinel Spine, LLC:**

Centinel Spine®, LLC is the largest privately-held spine company focused on anterior column reconstruction. The company offers a continuum of trusted, brand-name motion-preserving and fusion solutions backed by over 30 years of clinical success — providing the most robust and clinically-proven Total Disc Replacement and Integrated Interbody™ portfolios in the world.

The company offers an unmatched number of six cervical/lumbar Total Disc Replacement products globally and is the only company with both lumbar and cervical approval in the U.S. No other disc replacement system has been studied more, with over 13,000 patients reported on in more than 400 articles over a global clinical usage period of almost 30 years. The pro**disc** design has been validated with over 125,000 device implantations.

For more information on Centinel Spine products and technologies, please visit the company’s website at [**www.CentinelSpine.com**](http://www.centinelspine.com/) and connect on [Twitter](https://twitter.com/CentinelSpine) and [Facebook](https://www.facebook.com/CentinelSpine).

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1. Janssen ME, et al, prodisc C Total Disc Replacement Versus ACDF for Single-Level Symptomatic Cervical Disc Disease, JBJS, 2015, 97:1738-47. [↑](#footnote-ref-1)