# **Spine Surgeon [surgeon name], MD, Performs First Cervical Total Disc Replacement Surgery in [location] Using System that Allows Matching the Disc to the Patient Anatomy**

PRESS RELEASE

*For Immediate Release*

[surgeon photo]

[location], [date]– Spine Surgeon [surgeon name, title],today announced the successful first implantation of the pro**disc®** **C** **Vivo** Cervical Total Disc Replacement (TDR) device in the [cervical location] area. The product was approved in July by the U.S. Food and Drug Administration (FDA) for 1-level indications and is part of a portfolio of four FDA approved pro**disc®** **C** products that allow surgeons to select the implant that best matches a patient’s anatomy and level of disease. [surgeon name] is the first spine surgeon in [state] to conduct a total disc replacement procedure using the pro**disc** **Vivo C** implant.

The first pro**disc** **C Vivo** procedure was performed in [location] on a [patient demographics, such as ’42 year-old man’], by spine surgeon [surgeon name, title]. [brief statement about patient history and experience]

*“pro****disc******C Vivo*** *has a unique concave endplate which helped me to match the disc to my patient’s anatomy, enabling for faster recovery and fewer restrictions after surgery. Coupled with the original pro****disc******C*** *system, which incorporates a flat endplate with a central keel, I am able to select the disc that best matches my patient’s unique anatomy.”*

The pro**disc** **C Vivo** system is manufactured by Centinel Spine®, LLC, and has been in clinical use internationally since 2009 and is currently one of the most frequently implanted TDR devices in the world. The device has keel-less endplates and combines a unique anatomically-designed superior endplate with lateral spikes to optimize fit and provide immediate fixation. The pro**disc** **C** **Vivo** device incorporates pro**disc** **CORE** technology, the basis behind predictable clinical outcomes of the pro**disc** platform after 30 years and over 225,000 implantations worldwide.

Patients can learn more about the total disc replacement procedure and the new pro**disc** by calling [practice phone #] or visiting [practice website].

**About [practice name]**

[practice ‘about us’ information]

**About Centinel Spine, LLC**

Centinel Spine®, LLC is a leading global medical device company addressing cervical and lumbar spinal disease through anterior surgical access. The company offers a continuum of trusted, brand-name, motion-preserving and fusion solutions backed by over 30 years of clinical success—providing the most robust and clinically-proven technology platforms in the world for total disc replacement (pro**disc**®) and Integrated Interbody™ fusion (**STALIF®**).

Centinel Spine continues to advance its pioneering culture and corporate mission to become a catalyst of change in the spine industry and alter the way spine surgery is perceived. Centinel Spine remains the only company with comprehensive motion-preserving and fusion solutions for both cervical and lumbar anterior column reconstruction.

For more information, please visit the company’s website at [www.CentinelSpine.com](http://www.CentinelSpine.com)