# **Spine Surgeon [surgeon name], MD, Performs First Cervical Total Disc Replacement Surgery in [location] Using System that Allows the Disc to be Matched to Patient Anatomy**

PRESS RELEASE

*For Immediate Release*

[surgeon photo]

[location], [date]– Spine Surgeon [surgeon name, title],today announced the successful first implantation of the pro**disc®** **C** **SK** Cervical Total Disc Replacement (TDR) product in the [location] area. The product was approved in July, 2022 by the U.S. Food and Drug Administration (FDA) for 1-level indications and is part of a portfolio of four FDA approved pro**disc** **C** products that allow surgeons to select the implant that best matches surgical need and patient anatomy. [surgeon name] is the first spine surgeon in [state] to conduct a total disc replacement procedure using the pro**disc** **SK C** implant.

The first pro**disc** **C SK** procedure was performed in [location] on a [patient demographics, such as ’42 year-old man’], by spine surgeon [surgeon name, title]. [brief statement about patient history and experience]

*“pro****disc******C SK*** *has a flat endplate with a stream-lined keel that helped me to match the disc to my patient’s anatomy, enabling [him/her] to have a faster recovery and fewer restrictions after surgery. Coupled with the original pro****disc C****, which also incorporates a flat endplate, and the new domed pro****disc******C Vivo*** *implant****,*** *I am able to select the disc that best matches my patient’s unique anatomy.”*

The prodisc **C SK** device features a flat endplate design for optimized implant positioning that allows surgeons to address individual patient anatomy—and a low-profile central keel that provides immediate fixation and enables a streamlined keel preparation technique. The pro**disc** **C** **SK** device incorporates pro**disc** **CORE** technology, the basis behind predictable clinical outcomes of the pro**disc** platform after 30 years and over 225,000 implantations worldwide.

Patients can learn more about the total disc replacement procedure and the new pro**disc** by calling [practice phone #] or visiting [practice website].

**About [practice name]**

[practice ‘about us’ information]

**About Centinel Spine, LLC**

Centinel Spine®, LLC is a leading global medical device company addressing cervical and lumbar spinal disease through anterior surgical access. The company offers a continuum of trusted, brand-name, solutions backed by over 30 years of clinical success—providing the most robust and clinically-proven technology platforms in the world.

Centinel Spine continues to advance its pioneering culture and corporate mission to become a catalyst of change in the spine industry and alter the way spine surgery is perceived. Centinel Spine’s pro**disc** platform remains the only company with multiple motion-preserving solutions for both cervical and lumbar anterior column reconstruction.

For more information, please visit the company’s website at [www.CentinelSpine.com](http://www.CentinelSpine.com)