# **Spine Surgeon [surgeon name], MD, Performs 100th Cervical Total Disc Replacement Surgery in [location] Using Novel System that Allows Matching the Disc to the Needs of the Patient and Surgeon**

PRESS RELEASE

*For Immediate Release*

[surgeon photo]

[location], [date]– Spine Surgeon [surgeon name, title],today announced the 100th implantation of the pro**disc®** Match-the-Disc™CervicalTotal Disc Replacement (TDR) in the [location] area. The Match-the-Disc System was approved in July of 2022 by the U.S. Food and Drug Administration (FDA) for 1-level indications and is a unique approach toward spine surgery that allows surgeons to intraoperatively select the disc that best matches the needs of the patient and surgeon. Dr. [surgeon name] is the first surgeon in [state] to conduct 100 procedures using the pro**disc** Match-the-Disc System.

The 100th Match-the-Disc procedure was performed in [location] on a [patient demographics, such as ’42 year-old man’], by Dr. [surgeon last name]. [brief statement about patient history and experience]

Many patients choose to avoid surgery for as long as possible, thus allowing their body to continue to adapt to a diseased disc—often leading to degeneration of surrounding muscles and bones. The bones affected by this degeneration can become abnormally shaped and require specialized surgical carpentry to enable traditional spine implants to properly situate. However, the pro**disc** Match-the-Disc System allows surgeons to alter their choice of endplate, if necessary, during the procedure without having to waste valuable operating room time changing out surgical trays to switch discs.

As one of the nation’s leaders in disc replacement procedures, the new pro**disc** Match-the-Disc system has provided [surgeon] improved optionality for appropriate candidates. “The pro**disc** Match-the-Disc System enables me to perform spinal disc replacement procedures with greater precision and provide my patients with renewed hope by maintaining mobility. With Match-the-Disc, I am able to perform decompressions that, in my view, would not be possible with certain other less-constrained available devices,”Dr. [surgeon last name] notes. “My patients can experience a faster recovery compared to traditional spinal fusion techniques. It's gratifying to witness, firsthand, the transformative impact this device has had on the lives of my patients.”

The Match-the-Disc System consists of disc replacement devices with a flat endplate design and a low-profile central keel that provides immediate fixation, as well as an anatomical domed endplate design with lateral spikes for immediate fixation. Both disc replacement devices use proven pro**disc** **CORE** technology to provide motion in the spine designed to enable patients to rapidly recover and resume normal activities.

Dr. [surgeon last name] concludes, “I have found my patients are able to rapidly begin their recovery and start rebuilding their strength in order to get back to the things that their spine pain took away from them—and rediscover their joy.”

Patients can learn more about the total disc replacement procedure and the new pro**disc** Match-the-Disc System by calling [practice phone #] or visiting [practice website].

**About [practice name]**

[practice ‘about us’ information]

**About Centinel Spine, LLC**

Centinel Spine®, LLC is the leading global medical device company addressing cervical and lumbar spinal disease with the most clinically-proven total disc replacement (TDR) technology platform in the world (pro**disc**®). The Company’s pro**disc** technology is the most studied and clinically-proven TDR system across the globe, validated by over 540 published papers and more than 250,000 implantations worldwide.

Centinel Spine continues to advance its pioneering culture and corporate mission to become a catalyst of change in the spine industry and alter the way spine surgery is perceived. The pro**disc** platform remains the only technology with multiple motion-preserving solutions for both cervical and lumbar anterior column reconstruction.

For more information, please visit the company’s website at [www.CentinelSpine.com](http://www.CentinelSpine.com)